



PARTNERSHIP PROPOSAL

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

Manuel Soccer Link Academy — Koforidua, Eastern Region,
Ghana



"In God We Trust"

manuelsoccerlink.com
info@manuelsoccerlink.com · +233 24 008 8802



ABOUT THE ACADEMY

DEVELOPING PLAYERS. BUILDING CHARACTER.

Manuel Soccer Link Academy (MASLA) was founded in Koforidua, Eastern Region, with a clear aim: develop talented young footballers while building character, discipline, and integrity. Guided by our motto, "In God We Trust," the academy combines structured football coaching with education, discipline, and faith — preparing players for the game and for life.

Since its founding, MASLA has worked to create real pathways for its players, both within Ghana and abroad. The academy secured Uruguay visas for former Ghana U-20 striker Samuel Atta Mensah on two occasions, opening the door to trials with Club Atlético Peñarol and Club Nacional de Football — two of Uruguayan football's most recognised clubs. Atta Mensah went on to sign with Colon F.C. in Uruguay. He now plays as a midfielder for Fountain City Athletic, a United Premier Soccer League (UPSL) club based in Kansas City, Missouri.

WHY PARTNER WITH MASLA

A GROWING ACADEMY, A VISIBLE PLATFORM

Partnering with MASLA connects your brand with youth development, community impact, and a football programme with genuine international reach — while supporting the next generation of Ghanaian footballing talent.

10

STRUCTURED PROGRAMMES

2

COUNTRIES OF PLAYER
PLACEMENT

2019 & 2023

INTERNATIONAL TRIAL VISAS
SECURED

- **Brand visibility** across the academy's website, matchday events, and training kit
- **Association with youth development** — discipline, education, and character alongside football
- **Community goodwill** in Koforidua and the wider Eastern Region
- **Direct contribution** to players' football and personal development, with a track record of real international opportunities



PARTNERSHIP TIERS

SPONSORSHIP PACKAGES

Three tiers are outlined below. Benefits can be tailored to a sponsor's goals — contact us to discuss pricing and put together a package that fits.

BENEFIT	BRONZE PARTNER	SILVER PARTNER	GOLD PARTNER
Logo on academy website (Sponsors page)	✓	✓	✓
Mention in academy social media posts	✓ (1x)	✓ (3x / season)	✓ (monthly)
Logo on training kit / bibs	—	✓	✓
Banner at home fixtures & academy events	—	✓	✓
Logo on matchday jerseys	—	—	✓
Named recognition in press & news articles	—	—	✓
Invitation to academy events as guest of honour	—	—	✓
Season Investment	Contact Us	Contact Us	Contact Us

In-Kind & Non-Cash Partnerships

Not every partnership needs to be cash-based. MASLA also welcomes support through equipment (boots, balls, training kit), transport for away fixtures, venue or facility access, medical/first-aid support, or professional services (e.g. media, legal, accounting). In-kind partners receive recognition equivalent to the tier closest in value to their contribution.



CURRENT PARTNERS

TRUSTED BY

MASLA is proud to be supported by the following partners.



Urban Tranquil

Premium Airbnb Experience — The Essence Apartment 41, Airport Residential Area, Accra



Mytijah Const. & Logistics (MCL)

Trucks & Construction

GETTING STARTED

NEXT STEPS

- 1 Get in touch.** Contact the academy to discuss goals, budget, and which tier or in-kind arrangement fits best.
- 2 Agree the details.** MASLA will confirm the partnership tier, benefits, and duration in writing.
- 3 Go live.** Your brand is added to the website, kit, and academy materials as agreed, and the partnership begins.

Ready to talk?

Email info@manuelsoccerlink.com · Call or WhatsApp **+233 24 008 8802 / +233 24 073 2151** · manuelsoccerlink.com